CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 8, No. 28 TORONTO, JULY 7, 1943 $2.00 Per Annum

Paramount's Canuck Conclave

Raw Stock Study By Ottawa Men

Government control of raw stock in Canada, a matter highlighted in the trade press with rumors and conjectures, is not a reality yet, as has been reported in some quarters. Roy Geddes and John English of the Supply Division have been studying it and are checking with Washington regularly.

(Continued on Page 3)

Sunday Soldier Shows Extended

Under a new agreement between Famous Players and Loew's, Sunday shows for men and women in the services, will be extended in Toronto to include four theatres. Previously the shows were run for the troops at the Imperial in Toronto and key Famous Players houses in Halifax, Victoria and Prince Rupert.

(Continued on Page 3)

Agnew, Morgan, Lightstone Discuss Company Policies

Calling attention to Paramount's 1943-44 program of fewer and better pictures, Gordon Lightstone, Canadian general manager, started the ball rolling at the company's annual Canadian convention at the King Edward Hotel, Toronto, last week, at which Paramount key men discussed company policies in their departments. Branch managers and executives who convened at Toronto from distant points in Canada and the United States, heard Neil Agnew, vice-president in charge of sales and distribution; Oscar Morgan, in charge of

(Continued on Page 2)

He Found a Film Angle

At the Toronto celebration of the Russian entry into the war, held in Toronto recently, Joseph E. Davies was talking about the message he delivered from Roosevelt to Stalin, the contents of which were never announced. Davies authored "Mission to Moscow," from which the film of that name was taken.

"I was just a postman," said Davies. "I was told to deliver a letter and I did. I can't tell you what was in it."

"I know what was in it," cracked a filmite. "The reviews of 'Mission to Moscow.'"

Mono Nets $43,306

Monogram's net profit for the 39 weeks ending March 27th was $43,306 after all tax deductions.

Hanson Gets British Newsreel Franchise

Newsreels of Canada's armed services overseas will be offered to theatres from July 22 on by Pioneer films. It's an Oscar Hanson hookup.

Fun A-Plenty at Paramount Dinner

The dinner get-together which topped the Canadian Paramount convention at the King Edward Hotel turned out to be one of the friendliest, open-hearted sessions of its kind. At the outset Gordon Lightstone, who presided, very sensibly taboo'd the conventional and convention speeches, declaring it too hot for that sort of thing.

(Continued on Page 3)

Syd Samson Subs

Though there has been no official announcement from 20th Century-Fox home office, it is understood that Sydney Samson, at present branch manager for the company in the Buffalo area, will pinch-hit for Jim O'Loghlin, Canadian general manager. O'Loghlin, veteran Canadian film figure is ill.

Paramount branch managers and executives invaded Toronto last week for the company's annual Canadian convention. Seated from left to right are Dave Brickman, Winnipeg; Tom Dowbiggin, Montreal; Bill Kelly, Calgary, and Pat Hogan, St. John. Standing are Russell Simpson, Vancouver; Neil Agnew, vice-president in charge of sales and distribution; Gordon Lightstone, Canadian general manager; Bob Gillham, director of advertising and publicity; Oscar Morgan, sales manager in charge of short subjects; and Jack Hunter, Ontario branch manager.

PRC Prepares for Bumper Season

Producers Releasing Corporation have scheduled 40 features for the 1943-44 program and will work with double the production budget used in the current season, Arthur Greenblatt, vice-president in charge of sales, has announced.

There will be four high-budget films, to be known as Victory Specials. Other feature divisions are Producers Specials, Pacemakers and Spitfires with two series of westerns having eight in each group. Buster Crabbe and Al St. John will star in one western series and Tex O'Brien and Jim Newill will star in the other.

Because of the success of "Cor-

(Continued on Page 2)

Marjorie Doerr Takes Marriage Vows

A marriage of much interest to film folk took place last week when Marjorie Doerr married Corporal George Victor West, RCAF, at St. Michael and All Angels Church, Toronto. Marjorie is the daughter of Charlie Doerr of Paramount's Toronto office and is secretary to Col. Cooper.

Captive Wild Woman UNIVERSAL'S highly-exploitable attraction, is something new and different in motion picture entertainment. It provides the patrons with one of the finest BOXOFFICE QUALITIES—which is NOVELTY. And it's a CINCH TO SELL to the public, since it's loaded with horror, circus, action. BOOK NOW THROUGH YOUR NEAREST EMPIRE-UNIVERSAL EXCHANGE. (advt)

Film Weekly
Vol. 3, No. 28 July 7, 1943
HYE BOSSIN, Managing Editor

Address all communications—The Managing Editor, Canadian Film Weekly, 25 Dundas Square, Toronto, Canada.

Published by Film Publications of Canada, Ltd., 25 Dundas Square, Toronto, Ont., Canada. Phone ADelaide 4317. Price 5 cents each or $2.00 per year.
Entered as Second Class Matter

Beating the Weather

If Universal's analysis is correct, that boxoffice bane, the summer slump, has disappeared temporarily. That company is shooting its big guns right through the sweat season, thumbing its nose at business tradition.

There is much to bear out Universal's attitude. Judging by the restrictions on travel and the coolness of most movie houses, winter business should be in order this summer in the cities.

All the companies are anxious to start the new season early. It would ease the holdover problem and give the sub runs, held up by downtown congestion, a break. Each company has confidence in its slate for the coming season and upon examination the general schedule of the industry is a powerful one, pepped up by Technicolor productions.

The public seems to maintain its interest uninterrupted by the weather. A continuation of that interest may clear up some of the usual bottlenecks.

Toronto theatres are recruiting farm workers. This film unit records the recruiting at the Imperial, Toronto. Many film workers have joined the farm brigades.

Para Men Hold Canuck Confab

(Continued from Page 1)

short subjects, and Bob Gillham, director of advertising and publicity, discuss new Paramount product and sales campaigns.

Lightstone presided at the sessions and went over company affairs touching on the employment and trade regulations and other topics and situations close to the industry. "There will be 18 AA attractions that will play ace theatres, extended time, and 12 A attractions, most of which will play A houses," Lightstone stated. "Production costs for the thirty productions will be more than this company spent in making 52 features last season. The entire program will be made up of musical and escapist attractions," he said.

"We do not want any war in our shorts," stated Oscar Morgan, discussing short subjects at an afternoon session. "No stories are built on the war. Because we have decided to go in for color, 75 per cent of our shorts will be made in color. We have reduced the number of our shorts from last year. We will be better off with 64 shorts, and give better quality. For the first time in a long period we feel confident in the quality of our shorts for next year."

Morgan revealed the shorts schedule will include six musical productions in color; eight cartoons featuring "Little Lulu" in color; eight cartoons starring Popeye in color; eight Noveltoons in color; six Madcap Models in color, produced by George Pal; six Popular Science in color; six "Speaking of Animals" and ten Grantland Rice Sportlights, in black and white; and 52 issues of Paramount News.

Neil Agnew spoke enthusiastically of the new year's product, especially of Paramount's picturization of Ernest Hemingway's best-seller, "For Whom the Bell Tolls," which will have its world premiere in New York, July 14th.

Agnew also discussed "Lady in the Dark" in Technicolor; "Dixie" in Technicolor; "The Story of Dr. Wassell" in Technicolor, and sixteen other feature productions. "Lady in the Dark" and "The Story of Dr. Wassell," are carryovers from 1942-43 product, and will be delivered as such. That leaves 18 A productions to be delivered on the 1943-44 program. Negative costs on these pictures will run from $800,000 to over $2,000,000 per film.

Bob Gillham outlined briefly the advertising and publicity campaigns that will fit in with each picture. He also informed the convention that Paramount intends to use radio intensively in the coming year.

Convention delegates took part in many social functions around the city. Saturday night they were guests at the home of N. A. Taylor of Twentieth Century Theatres, who screened one of the latest Paramount pictures, "So Proudly We Hail," with Claudette Colbert, Paulette Goddard and Veronica Lake, for them. The following evening, Gordon Lightstone played host to the boys at a cocktail and supper party.

PRC Prepares for Bumper Harvest

(Continued from Page 1)

regidor," the company has decided to raise production budgets and get the kind of "A" playing time that gave PRC greater grosses than any ever earned by their films.

"The company," stated Greenblatt, "has demonstrated that it can make and market product that will satisfy the demands of the important circuits for the kind of entertainment the public wants; and PRC has also gotten behind the exhibitor with every resource at its command in making that product known to picturegoers."

PRC intends to build up a roster of contract players, directors and other personnel, according to Leon Fromkess, vice-president in charge of production. "The higher-budget policy which applies to our entire program," he said, "warrants a greater emphasis not only on production and player value, but also on story importance and adaptation to the screen."

Among the big features planned are "Isle of Forgotten Sins," a South Sea Islands adventure story starring John Carradine and Gale Sondergaard, with Sidney Toler, Frank Fenton, Rita Quigley and Rick Vallin; "Submarine Base," starring John Litel and Ann Baxter; "Danger—Women at Work," a comedy, starring Patsy Kelly and Mary Brian; "Street of Darkness," a horror story, starring Francis Lederer, J. Carrol Naish, J. Edward Bromberg, Sigrid Gurie and Alexander Granach.

Other films in the lineup include: "Tiger Fangs," "The Girl From Monterey," "Forgotten Children," "Berlin Revolts," "Woman of Horror," "When the Lights Go On Again," "The Cossacks Ride Again," "Talent School," "Oh, Say Can You Sing?" "Juke Box Girl," "Waterfront," and nine more.

MGM to Film Movie History

Hollywood's own story will be presented by Metro in a film to be titled "The First Fifty Years." The picture will show the growth of the industry from the primitive days of the Edison nickelodeons to the enormous picture palaces and super productions of today.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 8, No. 28 COAST-TO-COAST COVERAGE July 7, 1943

Fun A-Plenty at Paramount Dinner

(Continued from Page 1)

With the need of fancy phrases and well-chosen words removed, there was many a noticeable sigh of relief. After that the boys needed no warming up, it being hot enough to make an Arab rip off his undergarments. The local lads and their guests took turns at raising howls with their pet stories.

One of the hits of the evening was Tommy Dowbiggen of Montreal. Tommy, renowned as a speak-right-up guy, told no well-fashioned tales but got off an impromptu recitation of the quirks of his friends and fellow-workers, with no regard for position which drew a succession of honest uproars. Tommy has the knack of being frank and funny without being mean. The lads love him for it.

Jack Arthur, who produced the Army Show, proved himself no mean performer in delivering a pantomime routine of various types of men performing an important part of their daily habits. Ben Geldsaler watched Arthur enjoyably and carefully and it's likely that Jack, who has filled a few FPC jobs in his time, may find himself doing a turn wherever pictures can't keep a house going.

Sam Fine had a big time of it, throwing gags with the best of them. Nat Taylor, Raoul Aurbach, Dave Brickman, John Casey and plenty more kept the fun rolling, even Neil Agnew, Paramount distribution chief, taking his turn at bat. Ever since Bob Hope the Paramount pushers have the finest sense of humor and the finest appreciation of the value of laughs in the industry.

Famous Players provided quite a few of the guests: Morris Stein, Jim Nairn, Syl Gunn, Bob Myers, Mort Margolius, Dan Krendal, and Harrison Patte. Sam Bloom of B&F was on hand and played the ivory horseteeth in such a way as to give rise to the opinion that he got started in the theatre business working in the pit. Billy Summerville, Jr., wisely let the bosses be the heroes, taking it all in.

Bill O'Neil of the Canadian head office proved himself Elsa Maxwell's only rival when it comes to arranging a party.

It was a worthwhile evening that will be well-remembered.

An Open Letter

Dear Hye:

I've always wanted to write an open letter to some one—but alas that some one just didn't exist—and then you pick up and go away to enjoy yourself—leaving me to take over; and your hat! hanging in the office is a none too gentle reminder that there can be no substitute for Hye Bossin. Well, one usually has a beef about something or other to bring on these outbursts in the form of open letters, and to think that after all these years my opportunity has arrived and through you. That hat for instance, I want your permission to take it down. I just don't go with it, I tried it on and it doesn't fit, it hangs there and I swear it glares at me, it defies me to carry on in the good old masculine tradition—well I simply can't, I'm not built that way; in fact I see no reason why I shouldn't replace it with mine. Yours looks too drab anyway and mine is such a pretty shade of green. Thanks so much I knew you wouldn't mind.

It's awfully quiet around here. However, I was actually startled this morning. I was busy reading about M-G-M presenting President Roosevelt with a cheque for $100,000,000 for the March of Dimes collection, and being a woman my mind started sentimentalizing about the president overcoming such a terrific handicap, when I suffered a mirage or thought I had. There stood the president in the doorway. Imagine! Only it wasn't the president, it was Captain Jack Young, famous impersonator of President Roosevelt. We had a nice little chat. I showed him some copy about himself to read. He asked if he could be overheard. We assured him it was all right, so he proceeded to read said copy to us in the president's voice. The illusion was perfect and it was thrilling almost having the president call on the Film Weekly.—Incidentally, I told him I wasn't Hye Bossin,, I thought that would be okay with you, so then he had some swell things to say about your column. He actually reads the stuff!

I really don't know what you get paid for around here. All I do is sit and powder my nose and every once in a while some one brings some copy to me for an okay and not wanting to be a sourpuss, I say "sure, it's okay" so if you have any libel suits on your hands when you return, remember that you are having a beautiful vacation while I help earn your living by the sweat of my brow and don't blame me. Outside of that Hye, you haven't a thing to worry about, unless of course, it will keep you from getting too fat. Regards from the staff and Yvonne Taylor.

* * *

Wit and Without

There's a rumor that Ottawa will ban moustaches to save coffee. . . . Overheard: "You can tell the calibre of a man by the size of the thing that gets his goat." . . . Smart crack about girdles: "It isn't the initial cost—it's the upcreep." . . . Good story is about a fellow who approached the leader of a draft-wrecked orchestra and asked for a job. 'I'm a fine musician," he said, "and I'd like to work for you." The leader asked about his draft status. "Oh," was the answer, "I'm an E. The army rejected me a couple of times." What instrument did he play—trombone, piano, drum? "This," was the answer—and the applicant showed a comb. "That's not a musical instrument," said the leader. "Your nuts!" The would-be musician looked at the leader with a strange look in his eye and said: "Why do you think I was rejected!"

Raw Stock Study By Ottawa Men

(Continued from Page 1)

Canada's use of raw stock has not yet invited restrictive action designed especially for Dominion users. So far Canada has been treated by Washington, which controls the export, as just another territory and reductions have been automatic and on the same basis as those suffered by any other region on the continent. Now that the USA may raise raw stock quotas because of a more optimistic condition in that section of the industry, official steps by Ottawa may never develop. Fewer productions will have some effect on the matter.

Harold Hopper, Washington WPB motion picture chief, has stated that the raw stock allocation rate will remain unchanged at least through the month of July.

Canada's domestic needs have been estimated at 45,000,000 feet per year. The Eastman Kodak plant, which serves Canada and much of the Empire, was established on a guarantee of 25,000,000 feet per year. In recent years the plant has been turning out 200,000,000 feet annually.

Consultations are being held with R. C. McMullen and others with a view to establishing a committee.

Sunday Soldier Shows Extended

(Continued from Page 1)

In order to help projectionists and other members of theatre staffs who contribute to troop entertainment, the shows will be alternately rotated in Toronto at Shea's, Uptown, Imperial and Loew's. In this fashion theatre workers will have to put in only one extra day per month.

In the case of holdovers, the theatre running a holdover will be skipped, to ensure servicemen and women of diversified entertainment. Camp canteens, which distribute show tickets, will inform the soldiers of what's playing and where. Managers will arrange bookings between themselves

Jules Bernstein, Loew's representative in Toronto, helped arrange the new agreement.

this is Great Delivery!

NOW IT'S ACTION IN TH

AND MISSION TO

NEXT IT'S BACKGROUND

AND THE CONSTANT N

E NORTH ATLANTIC
MOSCOW
TO DANGER
YMPH

WARNERS HAVE 'EM NOW!
WARNERS HAVE 'EM COMING!

IRVING BERLIN'S "THIS IS THE ARMY"!!!

Jack L. Warner, *Executive Producer*

MONOGRAM PICTURES

OF CANADA LTD.

277 Victoria St.
Toronto

PIONEER

THE 39 STEPS
Madeleine Carrol
Robert Donat

•

THUNDER OVER THE CITY
Edward G. Robinson

•

MICKEY THE GREAT
Mickey Rooney

★

MONOGRAM

I ESCAPED FROM THE GESTAPO
Dean Jagger, Mary Brian, John Carradine

•

STRANGER FROM PECOS
Johnny Mack Brown

•

SPY TRAIN
Richard Travis
Catherine Craig

•

SARONG GIRL
Ann Corio

•

Distributed in Canada through

MONOGRAM PICTURES
Toronto, Montreal, St. John
Winnipeg, Calgary, Vancouver

By HYE BOSSIN

Joan Crawford is very shy in public. She made her first appearance at the Hollywood Canteen recently and was so nervous signing autographs that her husband had to hold her hand. . . . In the film, "Action in the North Atlantic,' in which Humphrey Bogart and Major Raymond Massey of the CASF appear, many Canadians will have their first look at scenes in the life of what the newspapers call "An East Canadian Port." This thrilling film tells the story of the modern merchant marine, a service dear to the heart of all Canadians, many of whose relatives gave up their lives to deliver the goods to Britain when she stood alone in Europe. . . . Your movie hero isn't always as healthy as he looks on the screen. George Sanders, 6 feet and three inches tall, was just given "a temporary rejection classification for physical reasons."

* * *

Strange that Hollywood hasn't done a movie yet of the great heroism of the Greeks. They have a special place in the affections of Britain and the Dominions because they were comrades in battle, making common sacrifices to delay the Nazis.

There's a story about the bravery of the Greek fighter. An Italian general sent fifty soldiers up a hill to capture a Greek. "And don't come back," he told them, 'until he's been killed or captured."

In a short while they were back. The general cursed them.

"But general," said the officer in charge, you told us there was one Greek. There are two!"

Napoleon said that an army moves on its stomach. But the Greek soldier fights with or without food.

* * *

Hollywood is the place where dreams come true, it's often said. For instance, Rita Hayworth pays $500 per month for the support of her former husband! . . . Years ago Dennis Morgan was a lumberjack. The other day he got a letter from the company he used to work for telling him that, in view of the manpower shortage, it was his duty to come back to work. . . . Walter Huston, who was just ex-Ambassador Davies in "Mission to Moscow," may be Will Rogers in a coming film. . . . Sabu is in the army now. Too bad there isn't an elephant cavalry. . . . In the past ten weeks Bob Hope, travelling in an army bomber, has played 250 shows at camps, sometimes making as many as eight appearances in one day. And he keeps turning out as many films as ever. Wonder what he does with his spare time?

* * *

Something that may have escaped you is the terrible time theatre managers have because of vandalism. Mean patrons tear seats, mark walls with lipstick, steal paper towels, remove containers, small rugs, ash trays and fountain taps. Many of the stolen things cannot be replaced until after the war. . . . Some idea of how safe theatres are is given in the annual report of O. J. Silverthorne, head of the Ontario Motion Picture Bureau. Of 2,000,000 people who attended theatres last year, there was not one death or accident. . . . Hollywood spent $3,250,000 to buy the best plays of last year for film stories. . . . In "The White Cliffs of Dover" C. Aubrey Smith, the 80-year-old English actor had to lead Irene Dunne in a waltz. The dancing coach began to show Smith how when the veteran stopped him. "I won a medal as the best waltzer in my class 65 years ago," he said, "and I can still step with the best of them!"

Film Men Play Ball

B&F West End scored a nine to eight defeat over the boys from Regal-Odeon in the Toronto film league softball game at Christie Pits last week. The B&F East Enders took Broadway Aces into camp by a score of 14 to five. All theatre and exchange employees are urged to come down to Christie Pits every Sunday morning.

Korda Gets New Assistant

Ian Dalrymple, whose screen writing credits before the war included "The Citadel" and "Pygmalion," has resigned as head of the British Ministry of Information's Crown Film Unit to join Sir Alexander Korda as chief assistant.

Producers Releasing Corporation
P.R.C.
M. J. ALLEN, President

ALEXANDER KORDA
Presents

Sanders of the River

With the Golden Voice of

Paul Robeson

Story by
EDGAR WALLACE

With
Leslie Banks
Nina Mae McKinney
and a cast of thousands

★

The most amazing thriller makes new boxoffice records

You Must See

CORREGIDOR

Producers Releasing Corporation
LIMITED
Executive Offices:
277 Victoria St., Toronto, 2, Ont.

19 YEARS YOUNG!

A Birthday Interview with Leo, the M-G-M Lion

QUESTION:

"How does it feel to be the acknowledged leader of the motion picture business?"

ANSWER:

"'Cabin in the Sky' is knocking 'em for a row of records! 'Presenting Lily Mars' is sensational. We've got plenty of them: 'Bataan', 'Random Harvest', 'Slightly Dangerous', 'The Human Comedy'... to mention just a few. Pictures talk. We wind up each year with more hits than any other company."

QUESTION:

"How do you do it year after year?"

ANSWER:

"Leadership is a responsibility we know how to handle. We don't let down...we don't let our customers down."

QUESTION:

"Explain the expression: 'I wonder how M-G-M would do it?'"

ANSWER:

"That's the same as saying: 'Follow the leader.' We blaze the new trails. We start Lion's Roar columns in the magazines, we inaugurate nationwide teaser campaigns in newspapers, we initiate regular nightly programs on the radio...that's just a few examples. Others follow our lead. But it's all for the good of the industry.

QUESTION:

"Any box-office predictions for the future?"

ANSWER:

"As usual, Metro-Goldwyn-Mayer."

COLUMBIA'S
RECORD OF ACHIEVEMENT

August	TALK OF THE TOWN
September	MY SISTER EILEEN
October	YOU WERE NEVER LOVELIER
November	SOUTH AMERICAN GEORGE
December	A NIGHT TO REMEMBER
January	THE COMMANDOS STRIKE AT DAWN
February	REVEILLE WITH BEVERLY
March	SOMETHING TO SHOUT ABOUT
April	THE DESPERADOES *(in Technicolor)*
May	THE MORE THE MERRIER
June	APPOINTMENT IN BERLIN

Ready For Coming Months--

DESTROYER
with
EDWARD G. ROBINSON
GLENN FORD

FIRST COMES COURAGE
with
MERLE OBERON
BRIAN AHERNE

SAHARA
with
HUMPHREY BOGART

COVER GIRL
with
RITA HAYWORTH
(In Technicolor)